

2018



**WELCOME!**

**CENTRAL DISTRICT NETBALL CLUB  
2018 SPONSORSHIP**



**CENTRALS**  
CENTRAL DISTRICT NETBALL CLUB

**FOR FURTHER INFORMATION, PLEASE CONTACT:**

**[contact@centraldistrictnetballclub.com](mailto:contact@centraldistrictnetballclub.com)**

**OR**

**Karen Edwards, President: 0421 642 987**

# CENTRALS

## IT'S TIME TO UNITE THE NORTH

The Central District Netball Club, in conjunction with its strategic alliance with Central District Football Club Inc SANFL represents a district, encompassing Salisbury, Elizabeth, Gawler, Adelaide Plains, Barossa Valley and Mid North, truly UNITING THE NORTH in sport.

Since 1998 Harlequin Netball Club has participated in the elite South Australian Netball landscape, submitting teams into the State League Netball Competition and Adelaide Metropolitan Netball Division based at Netball's 'hub', Priceline Stadium, Mile End; and whilst the clubs history spans decades prior to to this, it's unique partnership with CDFC remains key to it's existence.

Throughout a successful period as indivial clubs, both Harlequin and CDFC have seen the northern region continue to grow in both population and sporting interest and it is for this reason that in 2016 Harlequin Netball Club made the decision to undertake a major re-brand. As a result, Central District Netball Club was born.

CDFC has a long history of success in the South Australian National Football League, it's members and supporters taking pride in their Club with a reputation for loyalty and passion. CDNC looks to draw on this history and add to the success of the Central District brand by participating in the highest pre-elite competition, the Nine News Netball Cup in the coming years.

**ACHIEVE  
SUCCESS**

**REPRESENT  
OUR DISTRICT  
WITH PRIDE**

**PARTNER  
WITH OUR  
COMMUNITY**

# SPONSORSHIP

By sponsoring the Central District Netball Club, you are not only supporting our Club's re-brand, but also our local community through the facilitation of programs, scholarships and mentoring programs for players, coaches and officials.

As a 100% not-for-profit organisation, we rely on the generosity of our sponsors to continue operation and provide opportunities for aspiring netballers in the north to participate at the highest level. We are determined to give back to the district that helped build us and work towards truly UNITING THE NORTH in sport.

Here are just a few things your generosity will provide:

## **INCLUSIVE SPORTS SA**

Central District Netball Club is one of only 6 clubs in the state to offer an Inclusive Sports team in the Adelaide Metropolitan Netball Division which caters for those who suffer a restrictive disability. Several players from our Inclusive Sports team have been selected into the SA Rubies state team who contest the Marie Little OAM Shield annually.

## **NET SET GO**

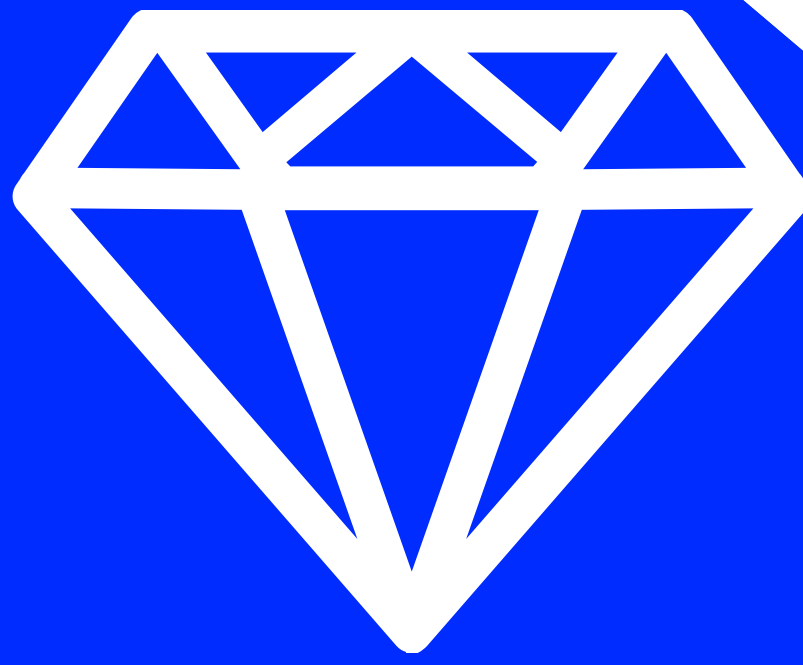
This program caters for 5-8 year old's who are interested in playing Netball. It teaches fundamental skills through a range of techniques and provides a positive and healthy experience for our future players.

## **ACCELERANT SQUAD**

Players selected for the CDNC Accelerant Squad are identified as our future Elite Squad players and this program provides them with intensive training sessions by advanced coaches to further develop their natural abilities. This is just one of the programs we conduct to invest and secure our future stars.

## **INDIGENOUS PARTICIPATION**

CDNC is dedicated to providing netball opportunities to young women who identify as Aboriginal and have worked hard with local counsel, community groups and members to provide additional support and assistance to tap into the netball potential these young women possess.



# DIAMOND PARTNERSHIP

**MINIMUM INVESTMENT:  
\$10,000 PER YEAR  
(2 year commitment required)**

## **RECOGNITION:**

- \* As the official NAMING RIGHTS partner of CDNC
- \* As a DIAMOND sponsor

## **MEMBERSHIP:**

- \* Two (2) entry passes to Elite Squad matches
- \* Framed Elite Squad photo and certificate to display
- \* Game Day tickets (on request) to selected BULLDOGS home matches

## **DISPLAY:**

- \* Prime logo placement on Elite Squad uniform (Dress / Polo / Tracksuit)
- \* Prime logo placement on Club apparel (Polo only)

## **HOSPITALITY:**

- \* An invitation to participate in the annual Club Day at Priceline Stadium
- \* An invitation to participate in the annual Sponsors Night
- \* Four (4) tickets to attend the End Of Season Gala Night

## **ADVERTISING:**

- \* Recognition on Club website with 'hotlink' to company website
- \* Monthly advertising in Club Newsletter (print & online)
- \* Recognition on Social Media (Facebook)
- \* Ongoing advertising on Social Media (on request)
- \* Opportunity to provide special officers exclusive to club members
- \* Public Address announcement at End Of Season Gala Night
- \* Use of Elite Squad players for promotions for business events / branding / charities

## **SIGNAGE:**

- \* Corflute sign placed in front of Elite Squad bench at each match
- \* In-House signage at Grand Central Hotel





**GOLD**

# **Partnership**

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**MINIMUM INVESTMENT:  
\$5,000 PER YEAR  
(2 year commitment required)**

## **RECOGNITION:**

- \* As a GOLD sponsor

## **MEMBERSHIP:**

- \* Two (2) entry passes to Elite Squad matches
- \* Framed Elite Squad photo and certificate to display

## **DISPLAY:**

- \* Logo placement on Elite Squad uniform (Dress / Polo / Tracksuit)
- \* Logo placement on Club apparel (Polo only)

## **HOSPITALITY:**

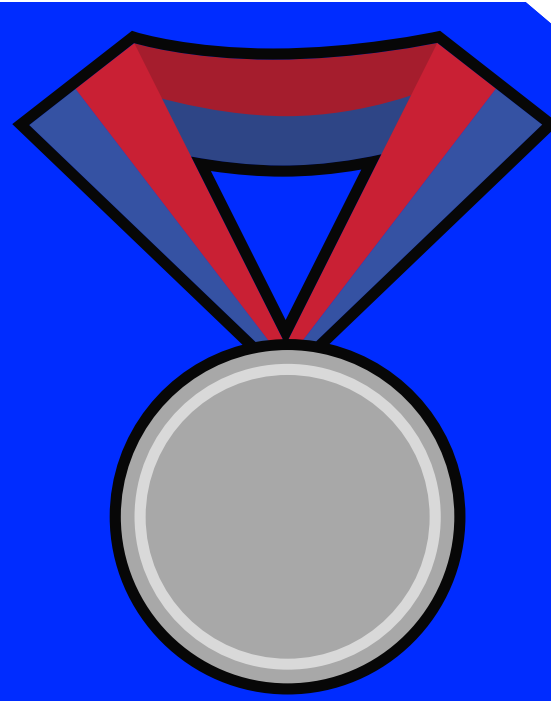
- \* An invitation to participate in the annual Club Day at Priceline Stadium
- \* An invitation to participate in the annual Sponsors Night
- \* Two (2) tickets to attend the End Of Season Gala Night

## **ADVERTISING:**

- \* Recognition on Club website with 'hotlink' to company website
- \* Monthly advertising in Club Newsletter (print & online)
- \* Recognition on Social Media (Facebook)
- \* Ongoing advertising on Social Media (on request)
- \* Opportunity to provide special officers exclusive to club members
- \* Use of Elite Squad players for promotions for business events / branding / charities

## **SIGNAGE:**

- \* In-House signage at Grand Central Hotel



**MINIMUM INVESTMENT:  
\$2,500 PER YEAR  
(1 year commitment required)**

# SILVER PARTNERSHIP

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## **RECOGNITION:**

- \* As a SILVER sponsor

## **MEMBERSHIP:**

- \* Game day passes to matches (on request)
- \* Framed Team photo and certificate to display

## **DISPLAY:**

- \* Logo placement on Team/Division Polo

## **HOSPITALITY:**

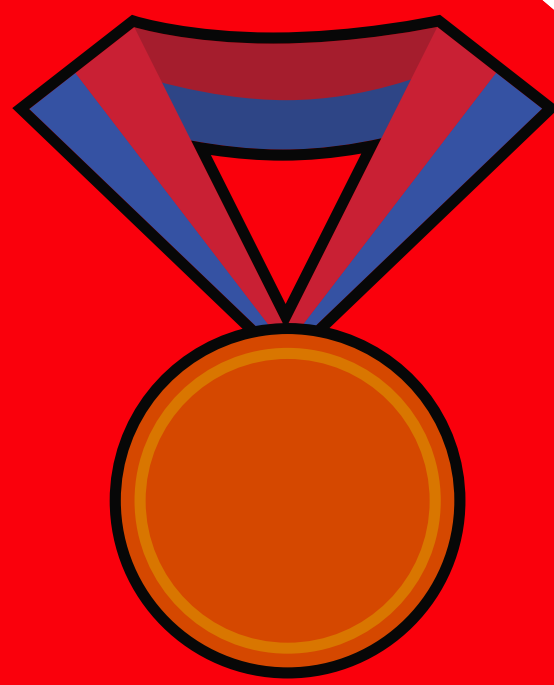
- \* An invitation to participate in the annual Sponsors Night
- \* Two (2) tickets to attend the End Of Season Gala Night

## **ADVERTISING:**

- \* Recognition on Club website with 'hotlink' to company website
- \* Quarterly advertising in Club Newsletter (print & online)
- \* Recognition on Social Media (Facebook)
- \* Ongoing advertising on Social Media (on request)
- \* Opportunity to provide special officers exclusive to club members

## **SIGNAGE:**

- \* In-House signage at Grand Central Hotel



# BRONZE PARTNERSHIP

**MINIMUM INVESTMENT:  
\$500 PER YEAR  
(1 year commitment required)**

## **RECOGNITION:**

- \* As a BRONZE sponsor

## **MEMBERSHIP:**

- \* Framed Team/Player photo and certificate to display

## **DISPLAY:**

- \* Logo placement on Team/Player Polo

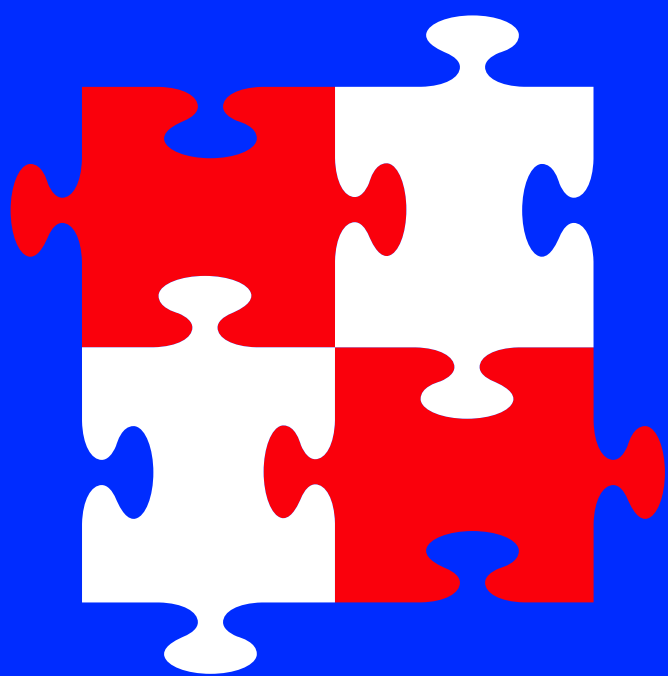
## **HOSPITALITY:**

- \* Two (2) tickets to attend the End Of Season Gala Night

## **ADVERTISING:**

- \* Recognition on Club website with 'hotlink' to company website
  - \* Recognition on Social Media (Facebook)
  - \* Advertising on Social Media (on request)
- \* Opportunity to provide special officers exclusive to club members





# BUILD YOUR OWN SPONSORSHIP PACKAGE

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Central District Netball Club understands that times are tough in our District and because of this we are determined to give back to our loyal sponsors any way we can.

We are a not-for-profit club and therefore require financial support through sponsorship and fundraising to keep our teams on court, but we also acknowledge that sponsorship through the provision of incentives, equipment and/or supplies can be just as beneficial, not just to our members, but also to you.

if you would like to support CDNC but cannot provide financial support, the door is not shut to you.

No matter how large or small your contribution, you will be recognised as an important member of the Central District family.

Please contact us to discuss how we can work together and support each other.

# 2018 CDNC SPONSORSHIP AGREEMENT

I \_\_\_\_\_ from \_\_\_\_\_

with ABN: \_\_\_\_\_ wish to confirm sponsorship

with the Central District Netball Club for the 2018 season for a period of

\_\_\_\_\_ years.

The sponsorship pack we have chosen is: \_\_\_\_\_

with a financial commitment of \$\_\_\_\_\_.

Our primary contact will be \_\_\_\_\_ and can

be contacted via phone on \_\_\_\_\_ or via

email on \_\_\_\_\_.

SIGNED: \_\_\_\_\_

NAME: \_\_\_\_\_

POSITION: \_\_\_\_\_

DATE: \_\_\_\_\_